

CHECKING IN WITH RM BRISBANE

Revenue Management Industry Event

B R I S B A N E

When – Thursday 29 October

Time – 10am – 4pm

Location –

Australian Institute of Management

Townsville room

Cnr Boundary and Rosa Streets

Spring Hill

Brisbane, QLD 4000 / secure parking opposite

10 minute walk from Central Station

In Support with –



**Accommodation
Association
of Australia**

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Limited Places

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Agenda

9.15am - Arrival morning tea

10am – 12noon

ARMA Revenue Management concepts and discussion

Adrian Caruso – CEO, Fastrack Group

“How to regain market share from OTA’s and increase direct bookings”

12noon – 1pm - Lunch

1pm – 2.30pm

Ted Horner – Managing Director, E. Horner & Associates
- Global technology update

Mark Bunting – Commercial Manager Parking, Sydney
Airport Corporation – discusses like RM concepts

Matthew Burke – Business Development Manager, STR
Global – market update

2.30pm – 3pm - Afternoon tea

3pm – 3.30pm

Martin Hadfield – Manager, Commercial Planning,
QantasLink – RM insights

3.30pm – 4pm / Panel discussion -

Mark Bunting, Matthew Burke, Martin Hadfield
Avril Carter- Sales Director Australasia, ReviewPro

“Perception & Positioning – the impact on demand”