

## CHECKING IN WITH RM BRISBANE

# Revenue Management Industry Event

B R I S B A N E

**When** – Thursday 29 October

**Time** – 9.15am – 4.45pm

**Location** –

**Australian Institute of Management**  
Townsville room  
Cnr Boundary and Rosa Streets  
Spring Hill  
Brisbane, QLD 4000 / secure parking opposite  
10 minute walk from Central Station

**In Support with** –



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### Spend a day with

**9.15am - Arrival morning tea & networking**

ARMA - Revenue Management concepts and discussion

Adrian Caruso – CEO, Fastrack Group

“How to regain market share from OTA’s and increase direct bookings”

Ted Horner – Managing Director, E. Horner & Associates and International Keynote speaker - Global technology update and the impact on demand – are we keeping up?

Mark Bunting – Commercial Manager Parking, Sydney Airport Corporation – discusses like RM concepts and the application of RM in the parking industry

Matthew Burke – Business Development Manager, STR Global – market update and figures of interest

Martin Hadfield – Manager, Commercial Planning, QantasLink – Revenue Management insights

### **Panel discussion -**

Mark Bunting, Matthew Burke, Martin Hadfield, Ted Horner & Adrian Caruso

Avril Carter- Sales Director Australasia, ReviewPro  
“Perception & Positioning – the impact on demand”