

CHECKING IN WITH RM GOLD COAST

Revenue Management Industry Event

G O L D C O A S T

When - Friday 30 October

Time – 10am – 4pm

Location –
Bond University
Robina Main Campus
14 University Drive, Robina
Building 6, Case Study Room
Gold Coast / free parking available

In Support with –



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Agenda

9.00am - Arrival morning tea – Gregor Heiner foyer

10am – 12noon

ARMA Revenue Management concepts and discussion

12noon – 1pm

Lunch – University Club

1pm – 2.30pm

Ted Horner – Managing Director, E. Horner & Associates
- Global technology update

Mark Bunting – Commercial Manager Parking, Sydney
Airport Corporation – discusses like RM concepts

Matthew Burke – Business Development Manager, STR
Global – market update

2.30pm – 3pm

Afternoon tea – University Club

3pm – 3.30pm

Adrian Caruso – CEO, Fastrack Group
“How to regain market share from OTA’s and increase
direct bookings”

3.30pm – 4pm / Panel discussion -

Mark Bunting, Matthew Burke
Avril Carter- Sales Director Australasia, ReviewPro
“Perception & Positioning – the impact on demand”