

## CHECKING IN WITH RM GOLD COAST

# Revenue Management Industry Event

## G O L D C O A S T

**When** - Friday 30 October

**Time** – 9am – 4.30pm

**Location** –

**Bond University**

Robina Main Campus  
14 University Drive, Robina  
Building 6, Case Study Room  
Gold Coast / free parking available

**In Support with** –



**Media Partners** –



[Fastrack Group](#)

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### Spend a Day at Bond with

9.00am - Arrival morning tea – Gregor Heiner foyer

ARMA Revenue Management concepts and discussion

Ted Horner – Managing Director, E. Horner & Associates and International Keynote speaker - Global technology update and your demand – are we keeping up?

Mark Bunting – Commercial Manager Parking, Sydney Airport Corporation – discusses like RM concepts and the application of RM in the parking industry

Matthew Burke – Business Development Manager, STR Global – market update and figures of interest

Adrian Caruso – CEO, Fastrack Group  
“How to regain market share from OTA’s and increase direct bookings”

Avril Carter- Sales Director Australasia, ReviewPro

### **Panel discussion**

Mark Bunting, Matthew Burke, Ted Horner, Adrian Caruso, Avril Carter

**“Perception & Positioning – the impact on demand”**