

CANBERRA TRAINING WORKSHOP

Revenue Management

Beginner - Intermediate

C A N B E R R A

When - Wednesday 21 October

Time – 10am – 4pm

Location –

Canberra Institute of Technology

Room A129

Reid Campus

Constitution Avenue

Reid, Canberra, ACT 2601

Bring – laptop/device, BYO morning coffee

Training Agenda

Arrival morning tea from 9.30am

10am – 12noon
Revenue Management concepts and
calculations

12noon – 1pm
Lunch (own lunch)

1pm – 2pm
Simulation exercise

2pm – 3pm
Discussion around Pricing and Forecasting

3pm – 3.15pm
Afternoon Tea

3.15pm – 4.00pm
Group Exercise

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